

ANNUAL REPORT

2016

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FOSTERING OUR  
COMMUNITY  
ENGAGEMENTS

FONDATION



commit  
share  
act

FOSTERING OUR  
COMMUNITY  
ENGAGEMENTS

FONDATION





His Majesty the King Mohammed VI, may God glorify and assist him.



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# COMMIT, SHARE AND ACT IN AFRICA

## EDITORIAL

In a world of ever-changing socio-economic conditions, we long for a better future in Morocco and worldwide, focusing particularly on Africa where our concrete actions span multiple areas of growth. Crossroads of civilizations, the African continent offers a fertile ground to sow the seeds of success.

2016 was a demonstration of our dedication to Africa, reflected in our commitment, sharing and action.

Mindful of the social issues at stake, we have developed innovative strategies and programs based on equal opportunities; that guarantee a fair-go for all; an inclusive and sustainable approach that meets the challenges of today.

The values of solidarity and sharing are deep-rooted in our foundation. In 2016, our synergy-promoting initiative was further strengthened through several partnerships with key associations and institutions. Such collective journey has allowed us to launch and support projects that serve the local communities.

Our actions are inspired by a promising future and draw on the human capital contribution to development, revolving mainly around five major themes: Agricultural Development, Reflection and Strategy, Economic and Social Development, Preservation of National and Cultural Heritage, and Training and Research.

Today, we are proud to have honoured our commitment, thanks to our partner's efforts and hence, we are delighted to share our 2016 achievements in this report.





# TOWARDS A NEW DIMENSION...

## SOCIALLY RESPONSIBLE

Justice and equity are the two key words that define our actions, underpinned by an ethical will to promote the ability to live together. Our duty towards communities is to facilitate access to knowledge, employment, health care and culture.

## A SUSTAINABLE AND PARTICIPATORY APPROACH

Our civic engagement blends progress and sustainability to ensure a permanent development.. In doing so, the OCP Foundation promotes «working together» and walks alongside the local partners and key players in their entrepreneurial dynamism.

## SOUTH-SOUTH COOPERATION

Being a network that is open to the world, we encourage initiatives and exchanges in many African countries, including Ethiopia, Togo, Madagascar and Gambia, in addition to Asian countries such as India and Bangladesh.



# AND BECAUSE EVERY DAY IS AN OPPORTUNITY TO WRITE A BETTER FUTURE, IN 2016 WE HAVE ...

## LAUNCHED NEW PROJECTS IN AFRICA

In Ethiopia, Gambia, Madagascar, Togo and Guinea.



### EXPANDED OUR HORIZONS

Through field visits in Rwanda, Tanzania and Benin and new projects launched in Asia.

### FOSTERED THE DEVELOPMENT OF THE AFRICAN YOUTH

Through programs focusing on education, employment and health.

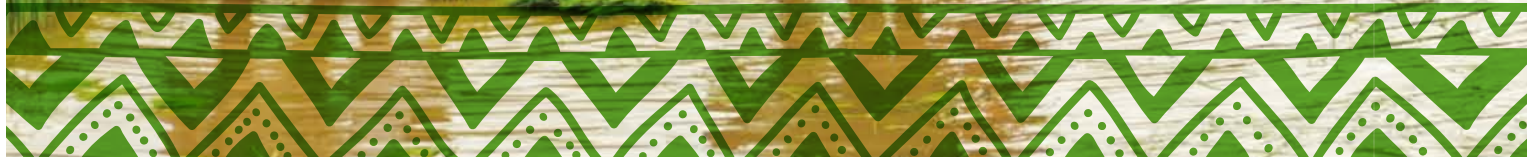
### EARNED THE TRUST OF OUR PARTNERS

To strengthen the strategic partnerships across the OCP Foundation programs.

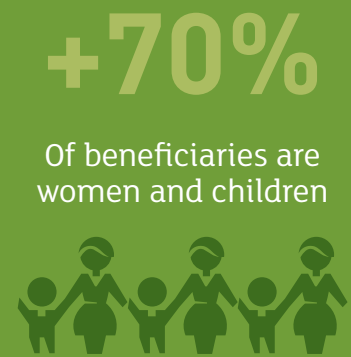
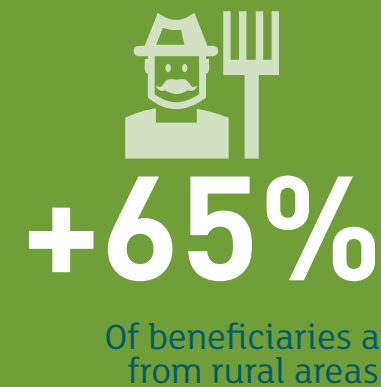


# OUR MISSION

The OCP Foundation strives to translate the social and societal vision of the OCP Group into concrete actions. Keen on achieving our civic mission, we help create better conditions to improve the lives of thousands of beneficiaries in Morocco and worldwide, as part of the South-South Cooperation.



## 2016 KEY FIGURES





“ THE OCP FOUNDATION WORKS ON DIFFERENT LEVELS, IN AFRICA AND WORLDWIDE, TO IMPLEMENT A COMPLEMENTARY AND INFORMED APPROACH TO HUMAN DEVELOPMENT. TO ILLUSTRATE OUR COMMITMENT TO AFRICA, WE DECIDED THIS YEAR TO USE THE ADINKRA SYMBOLS. ”

Adinkra are symbols that originated in Ghana and Cote d’Ivoire to communicate different aspects of life. Some of these visual elements, illustrated below, reflect our values and identity.



**LIFE CYCLE**

AGRICULTURAL DEVELOPMENT



**COMMUNITY**

SOCIAL ACTIONS AND YOUTH SUPPORT



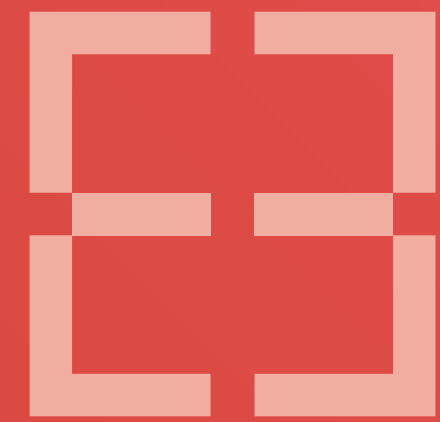
**LEADERSHIP**

OCP ENTREPRENEURSHIP NETWORK



**CREATIVITY AND WISDOM**

CULTURE AND HERITAGE



**COOPERATION**

AFFILIATES

# AGRICULTURAL DEVELOPMENT

To help small farmers overcome the challenges they face, we contribute to promoting the best agricultural practices, disseminating innovative sector-based technologies, building capacity and enhancing products.





# HIGHLIGHTS

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- **EXPANDING THE SCOPE OF ACTION IN AFRICA BY INVOLVING MORE PARTNER COUNTRIES AND EXTENDING MORE OFFERINGS**
- **NATION-WIDE TERRITORIAL APPROACH**



## OCP CEREALS AND PULSES CARAVAN

Launching of an agricultural caravan that toured 7 agricultural regions in Morocco over 14 stages:

- Facilitation of 70 thematic workshops for a close exchange with beneficiaries and the dissemination of good practices related to the cultivation of cereals and legumes;
- Introduction to the efficient use of water resources;
- Radio broadcast of advices and good agricultural practices.

# 4900

**CASES OF SOIL ANALYSIS**  
for small farmers

# 5800

**DIRECT BENEFICIARIES**  
of awareness sessions of good practices in the production and marketing

# COMMITTED TO AGRICULTURE

## AGRICULTURAL EXTENSION

- 109 demonstration plots set up and monitored to promote best agricultural practices ;
- 124 training days on techniques of planting and rationally fertilizing different crop varieties.

**from 25% to 60%**  
IMPROVED PRODUCTIVITY

# 9860

**DIRECT BENEFICIARIES**

## CONFERENCE

- Organization of the International Conference on Pulses in partnership with INRA-Morocco and the Food and Agriculture Organization of the United Nations (FAO).

**447 PARTICIPANTS**  
from 34 countries, including 11 African countries.

*«Thanks to OCP Agricultural Caravans I found out about rational fertilization and learned a lot about good agricultural practices.*

*This has radically changed my way of work and helped me raise my productivity.»*

**Ahmed**, small cereal farmer in Rhamna region.

# INTEGRATED AGRICULTURAL DEVELOPMENT PROJECTS MOROCCO



## HELICULTURE

- Strengthen the technical and commercial capabilities of cooperatives;
- Enhance snail farming and their derivative products;
- Assist in export promotion and marketing;
- Set up 5 drylots.



Partners:  
• Provincial Department of Agriculture of Safi  
• Inter-Professional Federation of Agriculture



## CAPER PRODUCTION

- Strengthen the technical capabilities of farmers through trainings;
- Strengthen the professional agricultural organizations in enhancing the production of capers, including the storage, the quality standards and the related products;
- Ensure production concentration to facilitate the marketing of products through «Al Khadraa» cooperative.



Partners:  
• Provincial Department of Agriculture of Safi  
• Technical Agricultural Institute (ITA) Jmaa Shaim.



## GOAT FARMING

- Deliver trainings to promote the techniques of conservation agriculture and direct seeding;
- Plant crops through the direct seeding method over an area of 354 hectares;
- Boost goat farming profitability: Buy and distribute goats for breeding;
- Set up a cheese making room to enhance the production of goat milk;
- Develop and implement a marketing strategy for the «Biladi» cooperative.

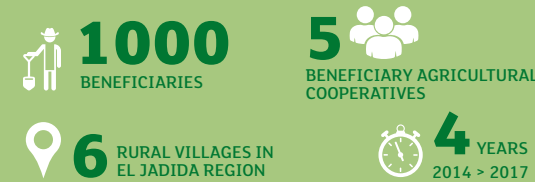


Partenaires:  
• Provincial Department of Agriculture in Rhamna;  
• Provincial Committee for Human Development in Rhamna;  
• National Institute of Applied Research in Settat.



## FIG TREE DEVELOPMENT

- Plant fig trees over an area of 300 hectares;
- Train 10 farming technicians and over 100 farmers on good agricultural practices and management of fig tree orchards;
- Provide cooperatives with appropriate equipments;
- Gather 5 cooperatives under one Economic Interest Group



Partners:  
• Ministry of Agriculture and Fisheries;  
• Regional Agricultural Development Office of Doukkala;  
• Provincial Committee for Human Development in El Jadida.



## THE MOROCCAN-INDIAN INITIATIVE FOR THE REHABILITATION OF FOOD LEGUMES

- Promote good agricultural practices through 82 demonstration plots;
- Develop technologies to be used by professional agricultural organizations;
- Enhance the production of pulses through the purchase of 3 seed treatment and packaging units;
- Conduct consumer-focused awareness campaigns highlighting the benefits of legumes;
- Website launch: [www.imfli.com](http://www.imfli.com).



Partners:  
• National Institute of Agronomic Research;  
• International Center for Agricultural Research in the Dry Areas;  
• Hassan II Institute of Agronomy & Veterinary Medicine.



# INTERNATIONAL INTEGRATED AGRICULTURAL DEVELOPMENT PROJECTS

**8200**  
BENEFICIARIES

**5**  
PARTNER COUNTRIES

**3**  
PROJECTS  
fertility mapping  
projects launched

« We learned a great deal from the Moroccan agricultural expertise through trainings delivered in soil fertility and crop fertilization. The experience has clearly contributed to the successful conclusion of the fertility mapping project of the Malagasy soils. »

Norbert, senior officer at the Ministry of Agriculture of Madagascar.



### GAMBIA

- Support for **two vegetable** cooperatives through trainings, provision of agricultural equipment and field coaching.



### ETHIOPIA

- Imprementation of **TEFF** cultivation development project of throughout the value chain.



### GUINEA (CONAKRY)

- Organization of an agricultural caravan tour about cotton, corn, rice and vegetable production
- Mapping of an agricultural pilot land of more than **100,000 hectares**.



### TOGO

- Capacity building in soil fertility and mapping in favour of the staff of the Ministry of Agriculture;
- Strenghtening of Analysis laboratory facilities.



### MADAGASCAR

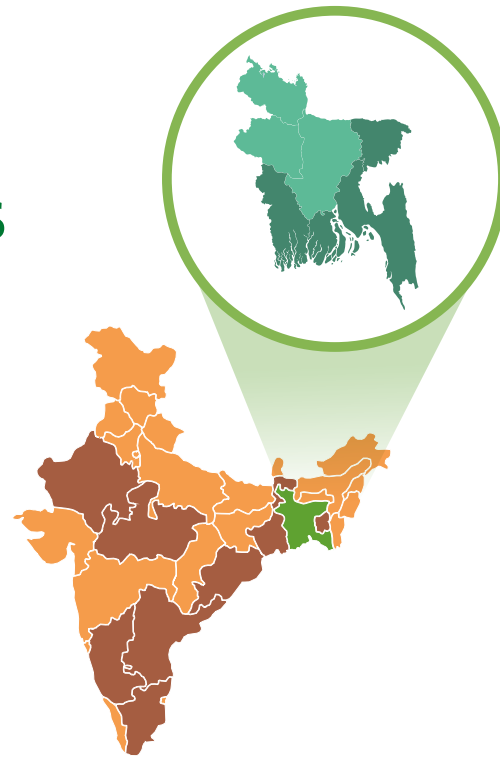
- Capacity building in soil fertility and mapping in favour of the staff of the Ministry of Agriculture;
- Strenghtening of Analysis laboratory facilities.



# INTERNATIONAL INTEGRATED AGRICULTURAL DEVELOPMENT PROJECTS

## CONSTRUCTIVE MEASURES TO MONITOR PRODUCTION CHAINS IN ASIA

- **Research and development:**
  - Develop and improve seeds
  - Rational fertilization
- **Transfer of technologies and exchange of expertise:**
  - Facilitate access to agricultural inputs
  - Facilitate access to farm mechanization
- **Farm Advisory Services:**
  - Establishment of two call centers
  - Launching of an application for Android
- **Capacity Building:**
  - Production assessment
  - Establishment of agricultural centers



### BANGLADESH

- **Partnership launched** between OCP SA, the OCP Foundation, the International Fertilizer Development Center (IFDC) and the International Center for Agricultural Research in the Dry Area (ICARDA);
- Implementation of a local agricultural development project aimed at **improving the productivity** of rice, maize, potatoes, legumes and wheat.

### INDIA

- **455 training** days targeting **15,100** farmers;
- Installation of more than **3,000** demonstration plots;
- **Development of an application** - «Krishi Gyan» - for the promotion of good agricultural practices;
- Establishment of a professional federation of more than **7,000** farmers;
- Establishment of **3 agribusiness and human development** centers specialized in seed production, beekeeping, horticulture and goat farming.





# SOCIAL ACTIONS AND YOUTH SUPPORT

Mindful of the social issues, OCP Foundation extends its support to the disadvantaged groups. Our programs focus on women, children and youth to address their needs in terms of education, health and employability.





# HIGHLIGHTS

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- **INVOLVEMENT OF LOCAL ACTORS IN THE DEPLOYMENT AND IMPLEMENTATION OF TERRITORIAL PROJECTS**



# EMPLOYABILITY

## SKILLS CENTERS PROGRAMS

**Khouribga, Youssoufia, Benguerir**

- Sharpen the youth skills and capabilities for a better insertion in the labor market;
- Strengthen the capabilities of the local associations primarily involved in education, activities and local development.

# 81

**ASSOCIATIONS**

coached through the implementation of their projects

# 26

**CULTURAL**

events hosted

**ACCESS TO EMPLOYMENT**

# 212

by positive outputs ending by an employment and/ or training with a high integration rate.

The Skills Centers prepare the candidates to join several partner training institutions, namely the Moroccan Institute of Aeronautics, the Abulcasis International University of Health Sciences and the Academy of Large Vehicles and Commercial Vehicles (AGEVEC).

## SKILLS DEVELOPMENT IN SAFI AND EL JADIDA

- Fund and support local partner associations and develop the skills of their staff and volunteers;
- **75 projects** launched with partner associations eligible for support from OCP Foundation.

# 60

beneficiary **ASSOCIATIONS** in Safi

# 50

beneficiary **ASSOCIATIONS** in El Jadida

# 82

**PROJECT** mid-term recruitments (65% through fixed-term contracts, 23% through permanent contracts)

# 809

trained **YOUNGSTERS**

*«I joined the Center in September 2016. The orientation program helped me decide which career path I wanted for myself. I also received a training in soft skills and coaching through internship and work placement. The personal development sessions helped me gain more confidence in my abilities. I am currently an account manager in an Islamic financial institution.»*

**Hajar**, a young member of the Rhamna Skills Centre.





# ACCESS TO HEALTHCARE



*«I experienced gradual loss of vision in my right eye. I never understood why. It is only by the arrival of OCP Foundation medical caravan to our region. I was diagnosed with cataract. They immediatly operated me, and that is how I was saved from loosing eyesight! Thank God I am not blind now.»*

Aïcha, from Fquih ben Salah town.

## MEDICAL CARAVANS

Improve access to healthcare by providing medical services to vulnerable and disadvantaged communities.

28

MEDICAL CARAVANS launched

1081

SURGERIES performed: cosmetic (Hare lip), pediatric and cataract

28 000

BENEFICIARIES

## PROGRAM

FOR IMPROVING SUPPORT TO PEOPLE WITH DISABILITIES

Establishing a rehabilitation center in Khouribga in partnership with the AMH Group and Noor Center in Casablanca, to respond to the needs of the persons with disabilities and help them overcome the challenges of disability.

28

PARAMEDICAL staff trained

247

SPONSORED children

1270

CHILD beneficiaries





« During my last year in high school, I wanted to study at the Preparatory Classes of Benguerir High School of Excellence. My family did not have the sufficient means to finance my studies. After graduation, I submitted my application and the scholarship granted by the Foundation has simply changed my life! I was able to fulfill my dream! »

Omar, scholarship holder of Benguerir High School of Excellence

# SCHOLARSHIPS

## STUDENT SCHOLARSHIPS

Establishing several merit-based scholarship programs to help students from disadvantaged backgrounds to access excellent education.

**408**

**SCHOLARSHIPS** granted by the Grandes Écoles Françaises in partnership with the MENFP\*

**198**

**SCHOLARSHIPS** granted by Benguerir High School of Excellence (LYDEX)

**159**

**SCHOLARSHIPS** granted by Mohammed VI Polytechnic University (UM6P)

**163**

**SCHOLARSHIPS** granted by OCP Foundation through the Moroccan Foundation for Students (FME)

**72**

**SCHOLARSHIPS** granted by Abulcasis Health Sciences International University (UIASS)

\* Ministry of National Education and Professional Training

## ACCESS TO EDUCATION

Developing a governance model aimed at sponsoring 20 public schools in partnership with the Ministry of National Education and Vocational Training.

**2500**  
BENEFICIARIES

### GRANTS

**10**  
SCHOOL BUSES

**1650**  
BICYCLES

### SET UP

**10**  
PRESCHOOL classes

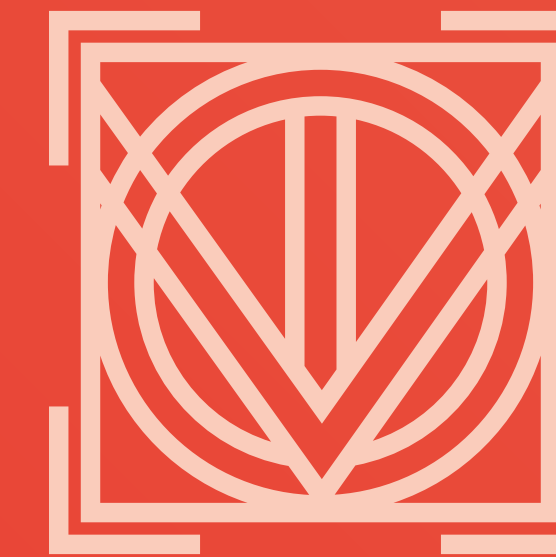
**21**  
ACADEMIC SUPPORT CLASSES



# OCP ENTREPRENEURSHIP NETWORK

Encouraging entrepreneurship and innovation falls within our priorities.

We develop introduction to entrepreneurship projects and provide support and coaching to startups and micro-enterprises, thus creating new opportunities for sustainable employment.



# HIGHLIGHTS

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- › THE DEVELOPMENT OF ENTREPRENEURSHIP OFFERINGS IN THE DIFFERENT SKILLS CENTERS





# INTRODUCTION TO ENTREPRENEURSHIP

## STARTUP MOROCCO ROADSHOW

- Annual tours in 12 Moroccan cities to raise awareness and introduce entrepreneurship, primarily through the Startup Weekend competitions;
- Cultivate an entrepreneurial spirit amongst young people to move from ideation to conceptualization then prototyping through an intensive and interactive BootCamp over 54 hours;
- Winners at the Startup Weekend participated in the «StartUp Istanbul», the largest start-up conference in Eurasia and the MENA region.

**2800**  
YOUNG  
persons trained and coached

**635**  
STARTUPS  
ideas

**200**  
TEAMS  
trained



# SUPPORT, INCUBATION AND ACCELERATION

(NON-EXHAUSTIVE LIST OF PROJECTS)

## DEVELOP AND REVIVE CO-WORKING SPACES

- Revive the entrepreneurship spirit by developing co-working spaces that promote collaborative work among entrepreneurs, particularly through digitization;
- Coaching and training entrepreneurs in the local entrepreneurship landscape;
- Opening of the «New Work Lab Khouribga» co-working space, and considering the opportunity to open a space in another city.

**3440**

PARTICIPANTS  
in Casablanca

**40**

YOUNG  
entrepreneurs and  
students coached

**900**

PARTICIPANTS  
in Khouribga

## SUPPORT PROGRAM TO MICRO-ENTERPRISE OWNERS IN YOUSOUFIA

This program aims at assisting and launching enterprises and strengthening their capabilities through interest-free loans granted to micro-enterprises. The program also includes awareness raising campaigns, project planning, coaching and support in early stages, particularly through the Nucleus approach.

**15**

MICRO-ENTERPRISES  
STARTED  
and financed through  
interest-free loans

**285**

ENTREPRENEURS  
supported

**1363**

raising  
AWARENES  
among  
young persons

**16**

permanent  
JOBS  
created



## PROMOTION OF FEMALE ENTREPRENEURSHIP IN EL JADIDA THROUGH EL JADIDA WOMEN PIONEER INCUBATOR

- OCP Foundation supports female entrepreneurship by providing incubation services to women-owned businesses;
- The program involves setting up a workspace, extending support at the pre-seed and seed stages including access to a professional support network and to new markets;
- Since its inception and through the second half of 2016, the project raised awareness about entrepreneurship among **20 women**, **10** of whom were selected to join the Incubator and **9** supported through the pre-incubation stage.

*« I wanted to start a company specialized in marketing essential oils, but I did not know how to do it. After that I was selected to join the incubator, I received a training in entrepreneurship and was coached throughout the launching of my small enterprise. Thanks to this support, I was able to even exceed the objectives I initially had in mind, especially through the professional network that I had access to. »*

**Rahma**, business owner, El Jadida



# FOSTERING SOCIAL AND SOLIDARITY ECONOMY: DIRECT SUPPORT TO COOPERATIVES AND ASSOCIATIONS

## HOUSEHOLD WASTE RECOVERY

- Support from the OCP Entrepreneurship Network to cooperatives and associations actively involved in the Social and Solidarity Economy, through the contribution to the sustainable development process in Oued Zem, and the establishment and equipment of a unit for recycling and recovering household waste.
- Contributing to the improvement of the economic and social situation of the youth by creating employment and diversifying local economic activities.

**14**  
JOBS  
created

**5 13 780**  
DIRHAMS  
2016 turnover

## DEVELOPING AND ENHANCING CACTUS PLANTATION IN KHOURIBGA PROVINCE

- Develop the production of cactus and enhance the by-products thereof;
- Certify cactus products and cluster the producing farmers.

**40**  
permanent and **24** seasonal  
JOBS  
created

**650 000**  
DIRHAMS  
of generated sales in 2016

## PARTICIPATION IN THE NATIONAL EXHIBITION OF SOCIAL AND SOLIDARITY ECONOMY BY THE COOPERATIVES AND ASSOCIATIONS SUPPORTED BY OCP FOUNDATION

- Participation of **40 cooperatives** and partner associations of OCP Foundation in the Exhibition themed «The Social Economy: Lever of Regional Development»;
- Bring greater visibility to our partners, market the local products of the different Moroccan regions and close deals with new customers.

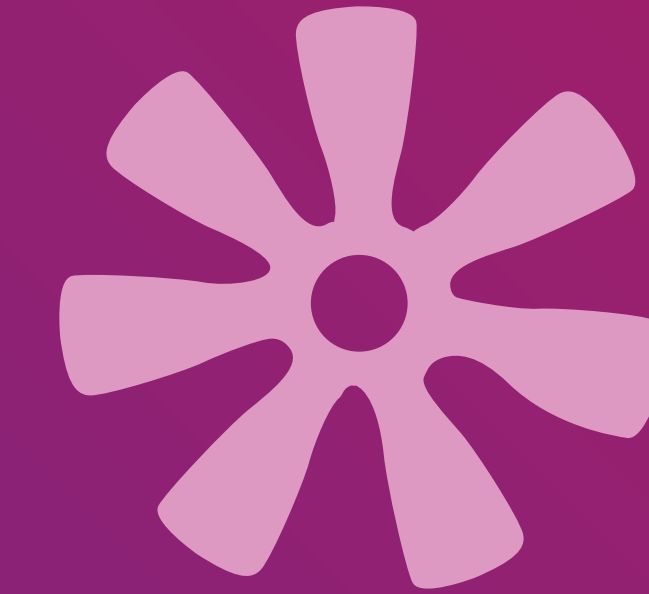
### 3 prizes awarded to the partners for the «Best Local Product»:

- Al Mouhite Pottery Cooperative of Safi;
- Al Azhar beekeeping cooperative of Khouribga;
- Agricultural cooperative for the production and marketing of organic mushrooms.



# CULTURE AND HERITAGE

With a view to promoting culture and heritage, we seek to deliver projects of great arts and cultural importance, and to preserve and enhance our heritage.



**CREATIVITY AND WISDOM:**  
SYMBOL OF CREATIVITY AND WISDOM. REFLECTS THE CULTURE AND HERITAGE TO BE PROMOTED AND ENHANCED.



# HIGHLIGHTS

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- **ETHIOPIA IN THE SPOTLIGHT**
- **OPENING OF KHOURIBGA MEDIA LIBRARY**
- **PROMOTING THE HERITAGE OF CERAMICS**



# ETHIOPIA IN THE SPOTLIGHT

## AFRICAN CULTURES

- Support and organize events to promote African cultural and artistic creations, while strengthening the privileged ties between Morocco and its African neighbors. The country in the spotlight for 2016 was Ethiopia;
- Support the **19<sup>th</sup> edition of the Khouribga African Film Festival**, benefiting from national and international logistical and media support;
- Organize an event to celebrate the Ethiopian art through an interview with Aida Mulneh, artist and director of the Museum of Modern Art in Addis Abeba;
- Host the Contemporary Art Exhibition of Africa within the Khouribga media library, showcasing **35 works by 24 artists** from different African countries.

**48**

**STUDENTS** participating from **20 African** countries

**35**

**WORKS** by **24 artists** from **8 African** countries

« The first time I visited the Khouribga media library was with my schoolmates. We participated in several workshops and browsed through all the spaces. I was mostly impressed by the library where I stumbled upon «The Little Prince» for the first time, a book that I liked after only reading the first few lines. Since that day, I often go back to explore and read more books. »

Mehdi, student from Khouribga.



# CULTURE

## KHOURIBGA MEDIA LIBRARY

- Opening of the Khouribga Media Library to ensure the inclusion of the local population through introduction to cultural life;
- A rich and diversified cultural program adapted to different audiences.

**2200**

**MEMBERSHIPS**  
in the first 5 months

**7000**

**BENEFICIARIES**  
from various activities

**2900**

**STUDENTS**  
from public schools  
visited the media library

**390**

**WORKSHOPS**  
delivered

## STREET ART CARAVAN

Artistic and cultural introduction to urban arts by creating mural paintings, hosting «Graffiti Lab» workshops for the students of public institutions and the organization of the «Shibori» workshop for repurposing women's old fabrics.

**19**  
**MURAL**  
**PAINTINGS**  
created

**385**

**BENEFICIARIES**  
trained (45 local artists, 270  
students / 70 women)

## STREET THEATER

The «Street Theater» project is an educational tour in street arts. The objective of the project is to introduce, promote and preserve performing arts through training workshops and urban activities.

**370**

**YOUNG**  
persons trained

**20**

**WORKSHOPS**  
delivered

**60**

**PARTNER**  
associations

**3000**

**SPECTATORS/CITY**  
for the final show





اكتشاف  
design  
لتصميم  
explore

رحلة في عالم  
التصميم المعاصر  
تكوين في مجال التصميم والخزف

أسفسي  
25 - 29 أبريل 2016

للمزيد من المعلومات الرجاء الاتصال على 0802 001 045  
قبل تاريخ 17 أبريل 2016 من الرابط التالي: [www.britishcouncil.ma](http://www.britishcouncil.ma)  
للراغبين في المشاركة في التكوين المرجو تحميل وملئ الإستمارة

#designexplore



FONDATION



# HERITAGE

## FOSTERING THE ART OF CERAMICS IN MOROCCO

### LAYING-OUT OF THE MUSEUM OF POTTERY AND CERAMICS IN MOROCCO

In order to preserve and enhance the heritage of ceramics, OCP Foundation helped develop the Museum to a new space in the City of Arts and Culture, by complying with the international preservation standards. A new modern scenography was chosen to highlight Morocco's wealth in traditional craftsmanship.

### DESIGN AND EXPLORE

Promoting ceramic handcrafts through workshops designed to support and train novice and skilled craftsmen, students and association members in the pottery industry in Safi.

21

BENEFICIARIES  
from various activities

16

DAYS  
of training

« Since I was a child, I've worked in pottery with my father, using traditional methods. When the «Design and Explore» workshop was launched in Safi., I was selected among other young craftsmen to join the training. This helped me learn the modern techniques of the trade. The organizers also helped us market our crafts, which increased our production and sales.»

Hamid, young pottery craftsman, Safi



# AFFILIATES

OCP Foundation also carries out actions through its four affiliates, providing them the necessary tools to fulfil their mission. These actions revolve around fields such as education and Research & Development.



**COOPERATION :**  
THIS SYMBOL REFERS TO THE FRUITFUL RELATIONSHIP BETWEEN OCP FOUNDATION AND ITS AFFILIATES; IT IS THE SYMBOL OF SUPPORT, COOPERATION AND ENCOURAGEMENT.



# OCP POLICY CENTER

## 2016 - A YEAR OF CONSOLIDATION, ACHIEVEMENTS AND DEVELOPMENT

- A third year of active involvement that marks a major milestone in the life of OCP Policy Center, which is already reaping the benefits of all the efforts invested, through the establishment of:
- **A research platform:** The platform achieved a clear quantitative and qualitative progress in its analytical productions, owing to its broad network of high-level experts and academics.



- **A sharing and debating platform:** The platform is designed to bridge between the researchers' communities and the decision makers and seeks to promote international cooperation. The OCP Policy Center organized **36** events, took part as partner in **21** conferences and co-organized through Think Tanks and the Civil Society Program (TTSCP) the first edition of Africa Think Tank Conference.

Large-scale events have been successfully held and gathered several national and international decision-makers and opinion leaders.

- **A platform for developing and sharpening skills:** As part of its «Public Policy School» offerings, the OCP Policy Center has launched two new long-term programs:

The «Advanced Training in Geopolitics and International Relations» and the «Advanced Training in Agricultural Economics and Environment».

This year, the 2<sup>nd</sup> edition of the short training course in «Macroeconomic Analysis of Country Risk» was organized in partnership with the French Development Agency (AFD).



- In 2016, the OCP Policy Center was ranked first in several international indices, including the «Global Go To Think Tank Index Report» by the University of Pennsylvania's Think Tank and Civil Society Program.



## MOHAMMED VI POLYTECHNIC UNIVERSITY OF BENGUERIR

Located in the municipality of Benguerir, in the heart of the Green City, Mohammed VI Polytechnic University aspires to become a world-class institution centered on research and innovation.

Founded for research purposes, Mohammed VI Polytechnic University offers an exceptional environment for advanced training and academic excellence. Its operations are built around excellence clusters, able to create synergies.

Being open to the economic world, Mohammed VI Polytechnic University aims to position Morocco as an international innovation platform responding to the major challenges and concerns facing the African continent.

By supporting the training of the next generation of searchers, entrepreneurs, Moroccan and African leaders, Mohammed VI Polytechnic University aims to strengthen the relationship between Morocco, Africa, and the world.

**533**

**STUDENTS**

as of December 31st, 2016

## HIGH SCHOOL OF EXCELLENCE OF BENGUERIR (LYDEX)

Located in the heart of Mohammed VI Green City in Benguerir, on a surface land of 18 hectares, the High School of Excellence of Benguerir (LYDEX), a boarding school, is a private science and technology institution. It encompasses a vocational secondary school and Preparatory Classes for the Grandes Ecoles in the scientific and technological fields (MPSI-PCSI-TSI).

Led by the OCP Foundation, LYDEX is the outcome of a partnership with the Ministry of National Education of Vocational Training and the Ministry of Higher Education and Scientific Research.

Modern equipment is set up to deliver an education that is modern, challenging and open to the world.

Three founding dimensions underpin the functioning of LYDEX :

- An institution of excellence primarily accessible to deserving students;
- A social dimension by allowing access to excellent education to student from disadvantaged areas, based on their academic performance;
- A national dimension given that it covers all regions of Morocco.

LYDEX preparatory classes for prestigious universities system aims to train the national elite in scientific and technological fields.

This multidisciplinary program matches up to the first cycle of higher education and is delivered over two years to prepare the students for the prestigious engineering studies entry tests.

Full or partial scholarships are granted based on the student's performance and household income.

**198**

**STUDENTS**

admitted in 2016



## PHOSPHATE RESEARCH AND DEVELOPMENT FUND

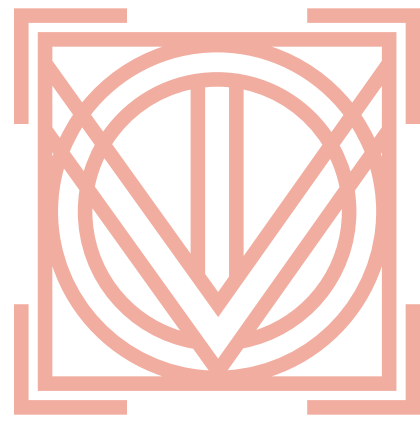
- Through a partnership with the Ministry of Higher Education, Research and Training, the Fund – which is held by the OCP Foundation and funded by OCP SA- targets universities and research institutions and is designed to respond to the recommendations of the first national R&D conferences to support research on phosphates.
- The aim is to revitalize the national research on phosphates and to serve as a national driver and global reference in R&D.



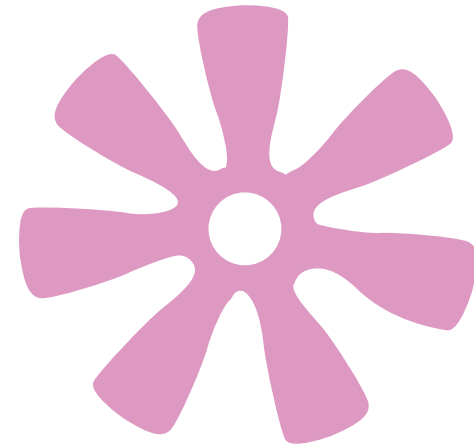
**LIFE CYCLE**



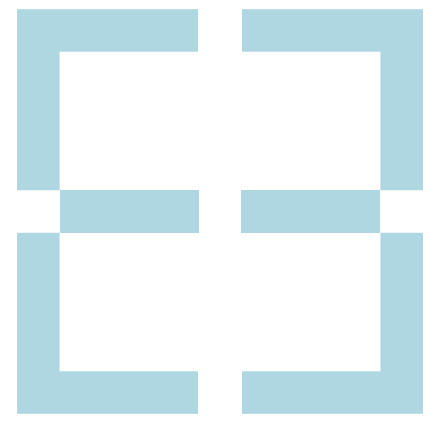
**COMMUNITY**



**LEADERSHIP**



**CREATIVITY AND WISDOM**



**COOPERATION**



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FONDATION



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